



# Excellence in Automotive & Retail Projects

Automotive & Retail Education Commercial Ecclesiastical Heritage Residential Sport & Leisure



## Our service sets us apart

### Synergy Services:

**Cost Consultancy**

**Project Management**

**Building Surveying**

**Health & Safety**

**Specialist Consultancy**

### Synergy sector expertise:

Automotive & Retail

Commercial

Education

Ecclesiastical

Heritage

Residential

Sports & Leisure

We are passionate about offering an exceptional partner led service, seamlessly integrating into your team. Our aim is to produce buildings that perform to the clients brief, but exceed expectations. Our hard working partners and staff are totally focused on providing real added value to your projects.

### Cost Consultancy

We have over 100 years of cost management expertise. We employ advanced modelling techniques which enable us to highlight areas of risk at the project outset and recommend ways of reducing uncertainty, thereby empowering our clients to make informed decisions.

### Project Management

Our Project Managers support our clients by acting as a single point of responsibility, making even the most complex projects run as smoothly as possible. We proactively find ways of optimising resources to improve on our clients' pre-defined aims.

### Building Surveying

Our Building Surveyors offer proactive support throughout the life cycle of the building, our support is comprehensive and relates to any construction or property related matter during the occupation of your building, including maintaining, refurbishing, adapting and altering your building.

### Health & Safety

From advice to training, we offer professional expertise in a hands-on way to clarify and comply with legal and corporate responsibilities regarding health and safety legislation. We focus on understanding the project aims and adopting and instilling the principles of risk prevention.

### Specialist Consultancy

Our Specialist Consultancy team are all experienced Surveyors offering advice in areas such as claims and dispute resolution, Party Wall Awards, dilapidations as well as acting as expert witness. Our Surveyors combine this work with live projects to ensure their knowledge is current.



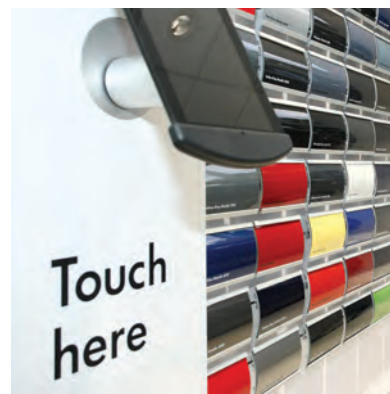


## Excellence in **Automotive & Retail** projects

Our teams understand the importance of providing automotive and retail buildings that are focused on performance and profitability. Our knowledgeable teams are original thinkers with significant technical experience, always taking advantage of the most current innovations to deliver buildings and environments that deliver the best customer and staff experience possible.

We offer all of our clients a partner led service and are focused on finding cost effective solutions to even the most complex challenges. We understand the importance of working to strict programme deadlines; we meet these demands by drawing upon our professionalism and substantial experience in this sector.

Our work in this sector is wide-ranging, from large open-site warehouse developments to car dealerships and retail units on busy High Street sites.



“From the moment I met the team from Synergy I knew we had the right guys, they spoke our language, they understood our business and the precise demands of our franchise partner.”

Richard Johnson – Managing Director, Beadles Group Limited

Rebrand of Volkswagen automotive showroom for the Beadles Group Limited, completed in 7 weeks.



Rebrand of Volkswagen automotive showroom, part of a roll out of franchises for Caffyns across the South East.

## Automotive

Synergy's expertise in the automotive sector is extensive. We have an outstanding track record in this sector and regularly work with clients on complete showroom re-branding, new build showrooms and their ancillary buildings. We have worked with many of the leading franchise retailer groups over a wide range of brands. We ensure that each of our client's individual requirements are tailored for and that no detail is overlooked. We have a dedicated car dealership team, who continually research any new developments in this fast moving sector. Our team is focused on offering our clients an exceptional service; providing value driven solutions that not only deliver a superior finish, but deliver on time.

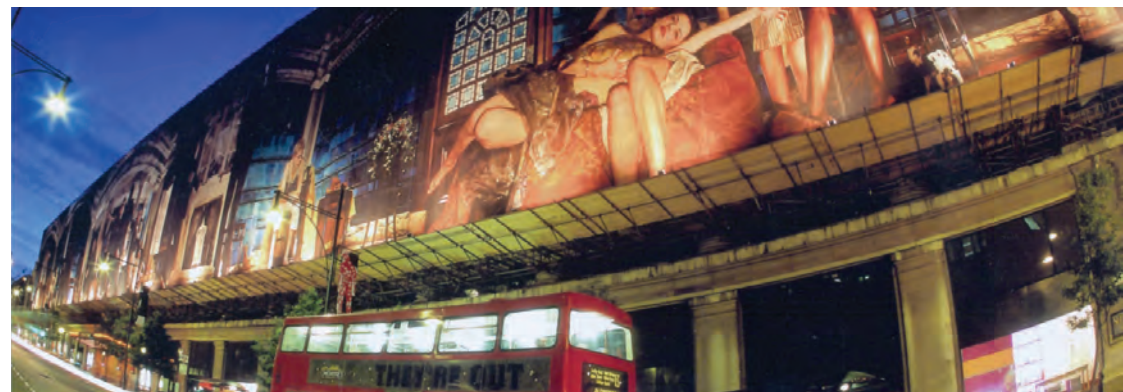


New Land Rover showroom for Caffyns. Extensive external works were required including the provision of new incoming services and drainage.

"Thank you for all the hard work and efforts Synergy have put into the development at Lewes Land Rover. I am absolutely delighted with the quality and the site looks superb."

Simon Caffyn – Chief Executive, Caffyns plc





**Left: Zilli.** Complete refurbishment, reordering and expansion of sales area in London's New Bond Street store.  
**Right: Christian Louboutin.** Complete strip out and refitting of store in Mount Street, London W1.

**Selfridges.** Synergy's involvement encompassed the entire 'masterplan' refurbishment works, the first for many years, including the refurbishment of all retail floors and insertion of new lifts and escalators.

## Retail

Our retail client base is made up of some of the UK's largest and most respected retailers. We understand the competitiveness of this sector and are committed to lean construction, driving down cost and striving for greater efficiency in build timescales whilst ensuring any disruption to the customer experience is minimised. Our specialist teams understand the retail environment and are dedicated to find ways to gain maximum return on investment in the long term.

We have enjoyed long standing client relationships with Tesco, Selfridges, Mark Jacobs, Allied Irish Bank, Carpetright and Christian Louboutin to name but a few.

"Allied Irish Bank GB selected Synergy because of their acknowledged expertise in the industry. The high quality of professional support experienced, with easy access to all levels of management, has forged a strong and enduring partnership between us. We call Synergy 'our guardian angels'."

Frank McLaughlin – Head of Property, Allied Irish Bank



Synergy Construction and Property Consultants is a limited liability partnership

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